

# Mission Statement

*Our vision is to be an outstanding, ethical & professional pump manufacturer thereby providing profit & security for all of our stakeholders namely shareholders, employees & customers.*

*Our mission is to create and facilitate an environment allowing us to introduce products & the following core values to our chosen marketplace:*

*Innovative thinking---To offer solutions to customer needs.*

*Product availability---Products available on time every time.*

*Technically sound product & system advice--- Supply the correct product every time.*

*After market support---We will be there to support the product after the initial sale.*

*We seek to achieve the following goals to allow us to achieve our mission:*

*Develop & manufacture our own product range to give us product security.*

*Introduce these products into the market place via our core values.*

*Develop brand name & product recognition of our products to ensure future growth, security & profit.*

*Support Australian products , raw materials ,design and technology.*